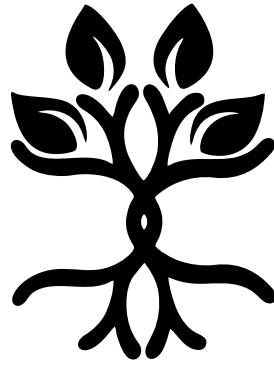


JOTHOOR
ALARABIYA
BRANDING
GUIDELINES

جذور
العربية
Jothoor Alarabiya



جذور
العربية
Jothoor Alarabiya



Colors Palette



R:	122	C:	68	L:	34
G:	46	M:	100	a:	44
B:	146	Y:	4	b:	-41
#7A2E92		K:	1		



R:	49	C:	76	L:	56
G:	140	M:	43	a:	-2
B:	235	Y:	0	b:	-57
#318CEB		K:	0		



R:	250	C:	0	L:	71
G:	146	M:	53	a:	34
B:	49	Y:	100	b:	64
#FA9231		K:	0		



R:	122	C:	61	L:	64
G:	169	M:	15	a:	-29
B:	74	Y:	100	b:	42
#7AA94A		K:	1		

FONTS

ARABIC
Bahij Janna

ENGLISH
Neo Sans Arabic

GRAPHICS

